

INTERN *Testimonials*

"I would love to stay in Dubai and pursue my career here post DBI. I think it is a perfect programme as Dubai is an amazing place that truly goes beyond your imagination. You really have to come and experience it for yourself to fully understand just how great this city is. There are so many opportunities here, especially for young people."

- QING CHEN

"I feel extremely lucky to be here. It's magic. His Highness Sheikh Mohammed told us to unlock our potential, to reach out, to dream big and to use the experience and skills gained during the programme to make a positive impact in the world."

- DIXIN DENG

"As a chemistry student I am used to doing experiments alone, but there is a lot of collaborative working in teams throughout this programme. Everything is new and exciting here and I can honestly say that this is really a fantastic opportunity for any ambitious graduate."

- XINLONG ZHOU

"In essence, DBI seeks not only to teach talented graduates how to excel in business today, but to equip them with the necessary skills, knowledge and personal qualities to become exceptional business leaders of tomorrow. The programme has been designed specifically to help graduates exceed their aspirations by combining business experience, management training and cultural learning. Serving as a bridge between theory and practice, as well as the cultures of Dubai and China, DBI interns will not only learn about the emirate's incredible journey, driven by the leadership of His Highness Sheikh Mohammed, but also about global business in one of the most dynamic cities in the world."

- JAMES MAUGHAN *DBI Director*



Dixin Deng and Yanming Wen at Dubai International Financial Centre (DIFC) Courts

PROGRAMME *Team*

EUROPEAN SCHOOL OF MANAGEMENT AND TECHNOLOGY

A top German business school, founded in 2002 by 25 leading German corporations and institutions



BON EDUCATION

A learning and development company who have created human development projects across the UAE

BON EDUCATION

CAPADEV

Global and regional industry and education experts

CAPADEV



FOR *more*
INFORMATION
please VISIT

www.dubaibusinessinternships.org

CONTACT *us*

James Maughan, Director

Email: james.maughan@falconandassociates.ae

Erin Langlands, Programme Manager

Email: erin.langlands@falconandassociates.ae

Tel: +971 4 383 3500



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Falcon and Associates

“If we fail to EDUCATE YOUNG people, DEVELOP THEIR SKILLS and generate the spirit of EXCELLENCE and CREATIVITY in them, WE WILL never, under any circumstances, have a SUCCESSFUL development process.”

His Highness Sheikh Mohammed Bin Rashid Al Maktoum,
Vice President and Prime Minister of the UAE and Ruler of Dubai



LEARNING

Develop a better understanding of fundamental business concepts and doing business in the MENASA region



EXPERIENCE

Learn how to conduct business in an international business environment.



CULTURE

Experience the unique culture of Dubai and develop cross-cultural communication skills.

With a DUBAI BUSINESS INTERNSHIP - there are NO LIMITS to what YOU CAN ACHIEVE.

ABOUT *Dubai Business Internships*

The Dubai Business Internship programme targets university graduates from China to offer them a unique opportunity of management training combined with placements in Dubai's leading corporations.

Programme participants learn how to do business in the region and graduate with a knowledge of Dubai, and of the vision of His Highness Sheikh Mohammed bin Rashid Al Maktoum and his father before him. A true success story, Dubai has transformed from a small fishing village into a thriving commercial metropolis in just four decades.

The 10-month fully funded business internship programme, delivered by Falcon and Associates, will be offered to a select group of outstanding Chinese graduates.

PROGRAMME *Structure*

Run under the patronage of His Highness Sheikh Mohammed bin Rashid Al Maktoum, the Dubai Business Internship programme has been designed around three fundamental pillars for success: business experience, management training and cultural understanding.

Business Internship

Participants will complete an internship with one of the emirate's home-grown global leaders in a sector central to its economy, including trade, tourism, finance and logistics. The invaluable experience will provide participants with an understanding of how to operate within an international business environment.

Management Training

Management training is an integral aspect of the programme. Combining practical experience with learning and development modules will provide participants with a better understanding and knowledge of fundamental business concepts and doing business in the Middle East, North Africa and South Asia region.

Cultural Understanding

A Dubai Business Internship offers a unique opportunity to gain a privileged insight into Dubai's cultural communities and to develop cross-cultural communication skills. Participants will have access to influential business leaders and opinion formers from across Dubai, the UAE and the rest of the world.

Who should APPLY?

The Dubai Business Internship programme is open to recent university graduates from China, as well as those with up to three years' working experience. Proficiency in both verbal and written English is required. A keen interest in international business combined with a curious and inquiring mind is preferred.

PROGRAMME *Structure*

ACADEMIC MODULE 1

Business Basics

- Orientation
- Introduction to Dubai
- Business economics
- Project management
- Operations management
- Decision making
- Negotiation
- Introduction to strategy
- Dubai industry primers
- Soft skills

7 weeks

INTERNSHIP PART I

Apprentice Model
(Including a simulation)

- Soft skills training
- Coaching/Mentoring
- Cultural activities

16 weeks

ACADEMIC MODULE 2

Delivering Results

- Corporate strategy
- Business ethics
- Sustainability
- Finance & accounting
- Doing business in MENA

1 week

TWO WEEK BREAK

ACADEMIC MODULE 3

Innovation & Entrepreneurship

- Entrepreneurship
- Starting your own business
- Creative thinking
- Innovation
- Setting up a business in Dubai
- Consulting skills

2 weeks

INTERNSHIP PART II

Consulting Project

- Coaching/Mentoring
- Cultural activities

10 weeks

ACADEMIC MODULE 4

Fit for Market

- Capstone simulation
- Project presentation
- Reflections & learnings
- Graduation

3 weeks